

## **How to get youth people into jobs through skills learned on media courses- Interview**

### **So Jack, how did you get into the media Industry and what are your experiences?**

My name is Jack Daniels – I am 22 years old, I was previously unemployed and generally bored with life, however that all changed 4 months ago. One day my friend on Facebook told me about a 1 month media training course that was taking place in Poland, in a city called Lublin. This sparked my curiosity as I have always dreamt of being a filmmaker but didn't think it was attainable and the fact that 70% of all travel costs were covered by a government organization, as well as free accommodation and food provided persuaded me to apply.

Then actually being accepted onto the program the initial feelings were mixed however I was soon convinced I had made the right decision. Upon arrival I met participants from many different countries, such as Greece, Spain, Finland, Poland, Denmark, England. Once I started this training I learned how young people can improve their job opportunities in the media industry such as camera work, editing, interviews etc.

I learned about the various types of apprenticeships available in the industry today. Although they are not the most well paid jobs, they serve their purpose as equipping the participants with the necessary skills required from the profession.

I learned inclusion for youth can be created through team activities, football and other sports, energisers, events, dances. This course also told me about other traineeships funded by various government agencies for unemployed people in some European countries where the participants have to attend the training courses in order receive their benefits and/or subsistence.

This course will include creative workshops, as this is a necessary skills in the local job climate, due to many graduates struggling to find employment due to their lack of practical, and creative thinking. One of the workshops we worked on, we learned how to turn a practically bad business idea into a lucrative business opportunity, by evaluating and analysing the qualities of the best business ideas and comparing them to the weakest business ideas, and learning how to find the niche in the market customer base and learning how to create a legitimate product will be taken seriously in this industry, such as in one workshop we looked at if a restaurant was inhabited with rats how would we deal with this problem.



In this photograph, the youths are being taught techniques about interviewing and filming. In this process, it is a necessity for young people to be aware of many different skills required in the field of media.



This photograph was taken from a workshop in which we had to create a theme park based on a superheroes concept, we were also asked to create a protocol. Our group wanted to create a theme park based on the most popular superheroes, and in a research undertaken, Batman proved to be highly popular, along with the other characters from Batman of the Gotham city series. We decided our theme park would have a Batman paraglide to appeal to both children's and adults imagination and give them the full experience of how to live like Batman for a day and fight the criminals of Gotham city.